

Chapter 4: Learning Review

- I. Classical Conditioning
 - a. UCS, UCR, NS, CS, CR (give examples of each!)
 - b. Scientist associated with CC
 - c. Psychologists strategies for extinguishing fears (2)
 - d. Explain generalization, discrimination, extinction, spontaneous recovery
 - e. Little Albert experiment & psychologist who conducted it

- II. Operant Conditioning
 - a. Positive/negative reinforcement vs. positive/negative punishment
 - b. Psychologist associated with OC
 - c. Primary/secondary reinforcers
 - d. Continuous/partial schedules of reinforcement
 - e. <http://youtu.be/i0ad2NSwGb0>

- III. Cognitive Learning
 - a. Latent learning
 - b. Observational Learning
 - c. Neuroplasticity
 - d. Insight (reference links below)
 - i. http://www.apppsychology.com/Book/Behavior/insight_learning.htm
 - ii. <http://youtu.be/ggoCxmCX0ul>
 - iii. <http://youtu.be/XtHYyfDdSUg>

John Watson	Ivan Pavlov	B.F. Skinner	Albert Bandura	Wolfgang Kohler
American	Russian	American	American	German
Little Albert experiment	Pavlov's Dogs	Skinner Box	Bobo Doll Experiment	Chimp & water bottle or chimps & banana
A metal bar was struck every time Little Albert saw a white rat. He was conditioned to associate the white rat with the noise and cried every time it was presented	The dogs associated the bell with the food, and the bell became the conditioned stimulus	Rat pressing the lever for the reward (reinforcement)	Children observed their parents playing violently with the doll and modeled the behavior	Chimps stacked boxes to get the banana or spat water in the tube to get the peanut

